



FOUNDING SPONSORSHIP PACKAGE

LAUNCHING SEPTEMBER 2026

A New Television Network, A New Era of Entertainment

SPONSORSHIP PACKAGE ★

ABOUT GOLDEN VOICE

SEASON 1



Golden Voice is TV Pinoy's premier singing competition, that discovers and celebrates the next generation of Filipino singing talent.

With exciting weekly episodes, online voting, and a grand finale, the competition brings together family, friends and communities worldwide in support of their favorite contestants.

SHOW FORMAT



2-HOUR EPISODES

Packed with incredible performances and inspiring stories.



PUBLIC VOTING

The public is the judge! Vote for your favorite contestants online.



WEEKLY ELIMINATIONS

As the competition heats up, only the best will remain.



GRAND FINALE

Judges will decide the winner in an unforgettable finale!



10 WEEKS

Weekly episodes leading to an exciting grand finale.



ESTIMATED 500+

Singers from across the Philippines and around the world.



AUDIENCE POWERED

Online voting puts the power in the hands of the viewers.



ONE VOICE. ONE DREAM.

One grand winner will be crowned Golden Voice!



REAL TALENT. REAL STORIES. REAL CONNECTIONS.

Golden Voice is more than a competition, it's a celebration of dreams, talent, and the Filipino spirit that unites us all.

ABOUT TV PINOY

TV Pinoy is a new online television network dedicated to showcasing talent, entertainment, culture, and community focused programming for Filipino audiences around the world.



Our mission is to provide a platform where members of the community have the opportunity to showcase their talents, share their stories, and inspire others. We believe every individual deserves a chance to be seen, heard, and celebrated.

CO-FOUNDER, CEO & EVENT PRODUCER



LUCENA M. PARKER

A visionary leader, entrepreneur, and advocate for Filipino talent and culture. With a passion for media and community empowerment, Lucena M. Parker is dedicated to building platforms that create opportunities, inspire people, and bring stories to life.



THE POWER OF ONLINE TELEVISION

TV Pinoy leverages the power of digital platforms to deliver exceptional content, anywhere. Our network connects brands with audiences in a modern, measurable, and impactful way.



MULTI-PLATFORM REACH

Connect with audiences across web, mobile, social media, and streaming platforms.



HIGHLY ENGAGED AUDIENCE

Our viewers are active, and deeply engaged with the content they like.



MEASURABLE RESULTS

Track real-time performance with advanced analytics for smarter marketing decisions.



ON-DEMAND VIEWING

TV Pinoy is a scheduled network just like traditional television. Viewers can watch our programs during their regular airtime.



GLOBAL ACCESS

Reach audiences worldwide with content that transcends borders and time zones.



COMMUNITY ENGAGEMENT

Build stronger connections through interactive content, live events, and meaningful audience participation.



★ A NEW TELEVISION NETWORK, A NEW ERA OF ENTERTAINMENT. ★



SUPPORTING PARTNERSHIP LEVELS

★ Partner with TV Pinoy and be part of a groundbreaking network that connects, inspires, and entertains. ★



PACKAGE INVESTMENT	 PRESENTING SPONSOR \$2,000	 GOLD SPONSOR \$1,000	 SILVER SPONSOR \$500	 COMMUNITY SPONSOR \$250
 BRAND EXPOSURE	Prime logo placement across TV Pinoy programming, website, and promotional materials	Prominent logo placement across TV Pinoy programming and digital channels	Logo placement on select digital channels	Logo placement on TV Pinoy social media (supporter section)
 ON-AIR RECOGNITION	Premier sponsor recognition throughout shows and promotions	Acknowledgment during shows & promotions	Acknowledgment during selected segments	Acknowledgment during selected segments
 DIGITAL & SOCIAL MEDIA	Featured posts, mentions & dedicated partner highlight	Regular posts, mentions & partner highlight	Mentions in posts & updates	Mentions in posts & updates
 EVENT & PROMO PARTICIPATION	Priority participation in all events & promotions	Featured participation in major events	Participation in select events	Invitation to community events
 EXCLUSIVE BENEFITS	• Category Exclusivity • Custom Partnership Package Opportunities • VIP Access to Events	• Preferential Consideration for Collaborations • Invitations to Select Events • Partnership Certificate	• Invitations to Select Events • Partnership Certificate	• Partnership Certificate

★ ALL PACKAGES ARE CUSTOMIZABLE TO FIT YOUR BRAND OBJECTIVES. ★



WHY PARTNER WITH TV PINOY

As a Founding Sponsor, your organization becomes an integral part of TV Pinoy's foundation and growth journey.

01



MAXIMUM BRAND VISIBILITY

Gain extensive exposure across our online platform, programs, social media, and promotional campaigns.

02



LONG-TERM RECOGNITION

Enjoy continuous brand recognition as one of the official Founding Partners of TV Pinoy.

03



EXCLUSIVE LAUNCH OPPORTUNITIES

Be part of our launch campaign and special events that introduce TV Pinoy to the world.

04



COMMUNITY ENGAGEMENT

Connect with the Filipino community locally and globally through meaningful and impactful content.

05



FIRST-MOVER ADVANTAGE

Position your brand ahead of competitors by aligning with a rising network with strong audience potential.

06



STRATEGIC BRAND POSITIONING

Align your brand with quality entertainment, inspiring stories, and a platform that celebrates Filipino talent and culture.



BUILT ON PASSION. DRIVEN BY PURPOSE.

Be a part of a meaningful journey that builds voices, creates communities, and opens new opportunities through the power of entertainment.



**LAUNCHING
SEPTEMBER 2026**

Be with us from the beginning and be part of our legacy.



WHY NOW JOIN BEFORE LAUNCH



The most valuable partnerships are established before the audience arrives.



Become one of the organizations recognized as a **Founding Sponsor** during TV Pinoy's inaugural year.



LAUNCHING
SEPTEMBER 2026



★ A NEW NETWORK TELEVISION, A NEW ERA OF ENTERTAINMENT. ★

CONCLUSION

**TOGETHER, WE BUILD
SOMETHING EXTRAORDINARY.**

TV Pinoy is more than a network,
it's a platform for entertainment, community,
and new possibilities.

As we launch this exciting new chapter,
we invite you to be part of our story
and help shape the future of
Filipino entertainment worldwide.



**YOUR SUPPORT TODAY
BUILDS A LEGACY
THAT WILL INSPIRE
GENERATIONS TOMORROW.**

*Thank you for being part
of the beginning.*

THIS IS OUR BEGINNING.

**A NEW TELEVISION NETWORK,
A NEW ERA OF ENTERTAINMENT.**





CONTACT US

Become A Founding Sponsor

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Online TV Network



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