



ADVERTISING PACKAGE 2026



FEATURING OUR PREMIERE SHOW

GOLDEN VOICE

SINGING COMPETITION

A NEW TELEVISION NETWORK,
A NEW ERA OF ENTERTAINMENT.



LAUNCHING **SEPTEMBER 2026**





ABOUT GOLDEN VOICE

★ SEASON 1 ★

Golden Voice is **TV Pinoy's** premier singing competition, that discovers and celebrates the next generation of Filipino singing talent.

With exciting weekly episodes, online voting, and a grand finale, the competition brings together family, friends, and communities worldwide in support of their favorite contestants.

SHOW FORMAT



**2-HOUR
EPISODES**

Packed with incredible performances and inspiring stories.



**PUBLIC
VOTING**

The public is the judge!
Vote for your favorite contestants online.



**WEEKLY
ELIMINATIONS**

As the competition heats up, only the best will remain.



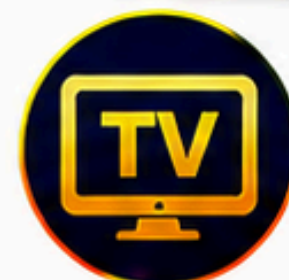
GRAND FINALE

Judges will decide the winner in an unforgettable finale!



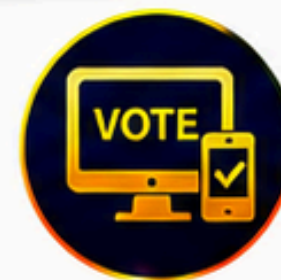
10 WEEKS

Weekly episodes leading to an exciting grand finale.



ESTIMATED 500+

Singers from across the Philippines and around the world.



**AUDIENCE
POWERED**

Online voting puts the power in the hands of the viewers.



**ONE VOICE.
ONE DREAM.**

One grand winner will be the 1ST TV PINOY Golden Voice.



REAL TALENT. REAL STORIES. REAL CONNECTIONS.

Golden Voice is more than a competition, it's a celebration of dreams, talent, and the Filipino spirit that unites us all.



ABOUT TV PINOY

TV Pinoy is a new online television network dedicated to showcasing talent, entertainment, culture, and community-focused programming for Filipino audiences around the world.

We showcase talents, highlight culture, and create original programs that connect communities and celebrate the Filipino spirit.

Our mission is to entertain, inspire, and empower by providing a platform where creativity and opportunity come to life.



OUR MISSION

To deliver engaging and meaningful content that entertains, inspires, and connects people.



OUR VISION

To be a leading online TV network recognized for authentic storytelling, innovation, and impact.

A NEW TELEVISION NETWORK, A NEW ERA OF ENTERTAINMENT

CO-FOUNDER, CEO & EVENT PRODUCER



LUCENA M. PARKER

A visionary leader, entrepreneur, and advocate for Filipino talent and culture. With a passion for media and community, Lucena M. Parker is dedicated to building platforms that create opportunities, inspire people, and bring stories to life.

A passionate leader with a vision to create a platform that empowers talent and brings people together through the power of entertainment.



WHY PINOY?

A NEW NETWORK. A POWERFUL OPPORTUNITY.



GLOBAL FILIPINO AUDIENCE

Connecting Filipinos worldwide through entertainment.



ORIGINAL & ENGAGING PROGRAMS

Fresh, exciting shows that inform, inspire, and entertain.



STRONG GROWTH POTENTIAL

Expanding reach, loyal viewers and increasing impact.



PARTNERSHIP THAT WORKS

Meaningful exposure and value for our sponsors and partners.



BUILT ON COMMUNITY & CONNECTION

Uniting families and communities through shared stories.



A PLATFORM THAT MATTERS

Showcasing Filipino talent and celebrating our collective pride.



★ LAUNCHING SEPTEMBER 2026 ★



ADVERTISING PACKAGES 2026

— CHOOSE THE PLAN THAT WORKS FOR YOU. —
SHOWCASE YOUR BUSINESS TO THOUSANDS OF VIEWERS.

WHY ADVERTISE WITH TV PINOY?



ENGAGED AUDIENCE

Reach thousands of loyal viewers who trust and support TV Pinoy.



HIGH VISIBILITY

Your ad airs multiple times per episode, maximizing brand exposure.



AFFORDABLE & EFFECTIVE

Cost-effective packages designed to deliver real results for your business.



GROW TOGETHER

Support local. Strengthen communities.
Build a brighter future.



STARTER

\$100

4 AIRINGS
PER EPISODE

- ✓ 4 airings per episode
- ✓ 4 episodes
- ✓ Total of 16 airings
- ✓ Your ad seen multiple times throughout the show

**LOCK IN RATE
LIMITED SLOTS!**



STANDARD

\$150

6 AIRINGS
PER EPISODE

- ✓ 6 airings per episode
- ✓ 4 episodes
- ✓ Total of 24 airings
- ✓ Increased visibility with more air time

**LOCK IN RATE
LIMITED SLOTS!**



PREMIUM

\$200

8 AIRINGS
PER EPISODE

- ✓ 8 airings per episode
- ✓ 4 episodes
- ✓ Total of 32 airings
- ✓ Maximum exposure to your engaged audience

**LOCK IN RATE
LIMITED SLOTS!**



ELITE

\$300

12 AIRINGS
PER EPISODE

- ✓ 12 airings per episode
- ✓ 4 episodes
- ✓ Total of 48 airings
- ✓ Top-tier visibility for your brand

**LOCK IN RATE
LIMITED SLOTS!**



YOUR BRAND. OUR PLATFORM. REAL IMPACT.

Promote your business on TV Pinoy and connect with a wide audience through powerful and entertaining programming.



WHAT YOU RECEIVE

★ EVERY PACKAGE INCLUDES



COMMERCIAL PLACEMENT
during scheduled
programming



BRAND EXPOSURE
ON TV PINOY



PROFESSIONAL
ADVERTISEMENT
SCHEDULING



EXPOSURE
throughout selected
episodes



BUSINESS
SUPPORT



DEDICATED
ADVERTISING
ASSISTANCE



★ A NEW TELEVISION NETWORK, A NEW ERA OF ENTERTAINMENT ★

WHY NOW JOIN BEFORE LAUNCH



The most valuable partnerships are established before the audience arrives.



Become one of the organizations recognized as a **Founding Advertisement** during TV Pinoy's inaugural year.



★ A NEW TELEVISION NETWORK, A NEW ERA OF ENTERTAINMENT. ★



CONCLUSION



BE PART OF **THE BEGINNING**

TV Pinoy is more than the launch of a new television network, it is the beginning of a new platform for entertainment, talent, community and opportunity.

As we prepare to launch in **SEPTEMBER 2026**, we invite businesses and organizations to join us as **FOUNDING ADVERTISEMENTS** and become part of TV Pinoy's journey from the very beginning.



A NEW TELEVISION NETWORK, **A NEW ERA OF ENTERTAINMENT**





CONTACT US



We'd love to partner with your business!



ADVERTISING EMAIL

advertise@tvpinoy.com



GENERAL INQUIRIES

generalinfo@tvpinoy.com

Thank You!



Thank you for considering
TV Pinoy as your
advertising partner.

We look forward to building meaningful partnerships
and creating lasting opportunities together.

